

Wisconsin WINN Conference

Wisconsin WINN Conference

START
'em UP

REBOOT YOUR BUSINESS!



September 11-12, 2020

About WINN

Women Helping Women WINN! was founded in March of 2011. Our founder, Becky Branton-Griemann was a member of a networking organization which consisted of mostly men. After a year of attending, too many weekly meetings, and what she felt was too high priced of an organization, she thought what if I can come up with something more affordable, something that would fit around a busy woman's schedule, and specifically for women?

Women Helping Women WINN is now a networking organization that meets on a monthly basis across the nation. Our focus is on building professional business women's networking portfolios, passing referrals, and educating business women on how to exceed in their industry. But it doesn't end there.

We provide fresh safe starts for women & children affected by domestic violence by contributions & partnerships along with our door prize raffles/silent auction items we have at our events.

Below is a listing of our current locations.

Wisconsin	Green Bay West	Menomonee Falls	Sauk City
De Pere	Madison East	Onalaska	Sheboygan
Green Bay East	Madison West	Pewaukee	

Learn more about WINN at www.teamwinn.org.

Contact us at **608-535-9466** or info@teamwinn.org

Exhibitors

Be sure to check out our exhibitors in the exhibitor hall!

WINN

Becky Branton Grieman

M&M Creations

Melissa Mathiot

All 4 The Design

Megan Doleschy

Virtual Online Help

Andrea Belasco

Transamerica Financial Advisors

Joanne Boggs

Mary Kay

Beth Gallagher

Photography

Shawna Wyman

Thirty-One Gifts

Emily Carrigg

Premier Designs

Ristau Myra

Color Street

Keely Graettinger

Rock N Glam

Melanie Alt

Eagle Bookkeeping

Melanie Alt

Fresh Safe Start

Taylor Birkrem

Natasia

Natasha Hartman

Young Living Essential Oils

Jen Feltz

Waterfront Graphic Design

Amy Pierquet

Keller Williams

Alexandra Broz

Conference Schedule

FRIDAY

- 6:00** Up close & personal with the speakers
-Learn how they overcome obstacles
- 7:00** Networking Rooms
- 8:00** Done

SATURDAY

- 8:00** Take a tour of the Exhibitors area.
Get a FREE GIFT! Watch the tutorials of all the Exhibitors, answer the Networking questions and get a Gift mailed to you from WINN!
- 9:00** **Becky Branton-Griemann:** Online Success - Learn how to promote your products/services online
- 9:40** **Megan McCray:** Shoebox to Bookkeeping Success
- 10:20** **Taylor Birkrem:** Shut up! They don't care - Leadership & the ability to listen
- 11:00** Lunch / Shop the Store & Support Fresh Safe Start/ Exhibitor Hall
- 11:30** **Becca Schiek:** Take Your Social Media Photos to the Next Level
- 12:10** **Kate Nagel:** Making your Website Work for You
- 12:50** **Robin Walker:** Get More Clients: 10 ways to increase your sales with your clients, connections & community

Thanks for joining us!



Becky Branton-Griemann

WINN In Life & Business-
Business Specialist

608-429-4120

www.winnbiz.org

becky@teamwinn.org

Do you ever have days where you struggle to get out of bed? Do you have so many tasks on your “To Do” list that you don’t have any idea where to begin?

Do you find that your business isn’t growing nearly as fast as you anticipated?

Becky knows that the path to success for women can be difficult and sometimes career altering. After 12 years of feeling dissatisfied with the health care system, she felt the need to help people in a different way, she then returned to what got her through college the 1st time, direct sales, where she ended up in the top 2% of her company (i.e. earning trips, cars, etc.). From there, she went back to college again and on to become a business coach, following her dreams to help everyone get what they need and want out of life, personally, professionally and spiritually.

Becky teaches through accountability and consistency WITHOUT the dreaded long-term High priced 6 month and/or yearly contracts! Becky Jokes, “Some people don’t stay married to their spouse for a year, why would they stay married to the same coach?” That is why she designed Stepping Stones Coaching.

She teaches accountability and consistency and through weekly business homework assignments, accountability and consistency you SEE results within your 1st two weeks!



Megan McCray

Sidekick Accounting Services.

414-702-5012

www.sidekick-accounting.com

megan@sidekick-accounting.com

Megan McCray is the owner/operator of Sidekick Accounting Services. Discovering she had a passion for accounting as a freshman in High School, she went on to graduate Cum Laude with her Bachelor's in Accounting from Liberty University in Lynchburg, VA. She started her first job in accounting at the age of 15 and has over 15 years of experience! She started Sidekick Accounting in 2014 and has since helped hundreds of small businesses organize and understand their numbers. Megan's family is the driving force behind her business, as she is the mother of four! She knows how important a successful business is to a family and wants every small business to be successful too. Understanding and using your numbers accurately is a key to running a successful business. Sidekick Accounting strives to help you get this organization and understanding and peace of mind so your business succeeds and beats the statistic that 8 out of 10 small businesses fail.



Taylor Birkrem

Fresh Safe Start

Taylor was born and raised in Sun Prairie, located right outside Madison, WI. There raised with her four siblings Taylor took on many different adventures to obtain education both in the classroom and outside of it. After completing her Bachelor's Degree Taylor traveled to Africa where she was emersed into the "Mora Mora" culture. After returning to the states Taylor jumped into the professional world taking every opportunity possible for personal development. She is known to say that she works for many companies, but her full time job will always be as a full time learner. With this philosphy in mind Taylor joins this year's WINNCON dicussing a topic she feels passionate about, listening with more than just one's ears. Growing up in a large family, two parents and four siblings, there was a regularly a need to remind another to "shut up and listen".



Becca Lee

Becca Lee Photography

www.beccaleephotography.com

Becca@BeccaLeePhotography.com

I'm Becca! Quick little background on me:

I'm a mom of 5 awesome kids! I'm remarried to a Navy Veteran. We have two dogs a cat, now two rats, and a ton of plants! In my spare time... I love to paint, take pictures, watch movies, read, go camping and volunteer at my Church.

I'm a photographer who specializes in personal branding, and I do this through story sessions. I work with entrepreneurs and business owners to take their passion and the why behind what they do, to tell a story that they can share with their target audience. I do this by batch creating, in one session, up to 3 months worth of cohesive, strategic images for clients to post on social media daily.

You have a passion that drives your business, I can work with you to turn your passion and your story into your personal brand.



Kate Nagel

Business Support Solutions, LLC

608-617-2043

www.bss-madison.com

kate@bss-madison.com

Kate started her business in 2010 to fill an area where she saw a unique need: helping small businesses (generally fewer than 15 employees) that want to grow and thrive. She has a Bachelor of Business Administration degree from Marian University in Fond du Lac, WI, with a double major in General Management and Human Resource Management. Kate has also earned her Certificate in Website Development from Madison College, and she continues to take classes to increase her ability to help her clients. She has experience in website development, human resources, office management, customer service, and more.

Kate is the mother of three wonderful children and the wife to her fabulous husband, Ken. Keeping up with her children, the oldest two of whom have graduated high school, keeps her on her toes. When Kate does get some down time, she loves to enjoy the quiet, read, and play piano. She also loves to hike waterfalls whenever she gets the chance.

Kate, her husband, her two younger children, and their dog make their home in rural Rio, WI.



Robin Walker

Women's Business Workshops, LLC

262-348-8414

www.womensbusinessworkshop.com

robin@womensbusinessworkshop.com

Robin Walker is a business coach and strategist that helps female business owners grow their businesses through one on one coaching, in person events, and accountability group programs. Robin offers a unique combination of teaching and business experience when speaking and leading female business owners.

Her down to Earth and encouraging personality help women feel comfortable sharing and reaching for big goals. She creates a space for women to be bold and then gives them the tools, coaching, and accountability to take action.

Robin is a fifth generation entrepreneur and has been running businesses since she left teaching to be home with her 3 kids. She has experience in product and service based businesses, both online and in person. She founded and hosts the Lakeside Conference, Lakeside Retreat, and numerous meetups and workshops for her local audience.



The Fresh Safe Start program is a program developed to help women and children succeed after being in a domestic violence situation. We help women and children by setting them up for a successful future.

We bring families back together. When living in some shelters, the families are sometimes lucky to have a cot, most sleep on the floor, and something as simple as having a dining room table to eat together as a family is the simplest pleasure we take for granted.

These families have seen some hard times, but our goal is to get them out of the shelter life, break the cycle, provide safety education, along with financial education to budget on their own. When we are contacted by the shelters we work with, we take the time to develop a relationship with our families. We make sure they have jobs lined up, and the means to support themselves living in their new place.

By donations from companies, organizations and of course our networking door prizes raffles and silent auctions we hold at various events we are able to pay for things such as deposits, first and second month rent, filling their food pantries, refrigerators and freezers. We also are able to donate gently used furniture, clothes and items needed for school.

We are excited to partner with College Hunks Hauling Junk. Not only will they help with the gently used furniture supply, but also they will provide professional women delivering these items to their new home. This allows the women & children to feel safe because it is female friendly.

With one in every 4 people you meet being a victim of domestic violence the supply and demand is high. We welcome any business who feels called to help this great cause!

If you are interested in being a sponsor, please contact us at
608-535-9466 or **freshsafestart@gmail.com**